

MEDIA CONTACT: Lauren Ricks, Into the Blue Agency VP, Client & Media Relations (561) 299-3381 Lauren@intotheblueagency.com

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BOCA HOLIDAY FESTIVAL BRINGS THE MAGIC OF THE HOLIDAYS TO MIZNER PARK AMPHITHEATER ON DECEMBER 9 & 10, 2023

Two Full Days of Live Holiday Entertainment including Santa, Thrilling Rides, an Ice-Skating Rink, Activities for all Ages, Gift Shopping, Local Food Favorites, "Frozen" Shows, & More!

BOCA RATON, FL, – [August 22, 2023] The enchanting spirit of the holiday season is set to come alive at the muchanticipated Boca Holiday Festival, scheduled to take place at Mizner Park Amphitheater (590 Plaza Real) on **Saturday**, **December 9th from 10 AM-9 PM & Sunday**, **December 10th from 10 AM-6 PM**. This festive extravaganza promises to be a heartwarming celebration that captures the essence of the season.



The Boca Holiday Festival aims to be the destination where our community can gather and share the spirit and vibe of the holidays.

The mother-and-daughter team of Artisan Promotions is back at it again after the record-setting Boca Strawberry Festival held in January 2023. With more than 40 years of experience, producing the ever-popular and award-winning New England Christmas Festival, they look forward to bringing South Florida together for its own winter, outdoor festival in the great sunshine state.

"Our goal is to create a new event that has something for everyone...from babies to empty nesters. A festival that is entertaining, taste bud satisfying, adrenaline-inducing...and the whole event centers around holiday cheer. You name it, we have it!"

-Skyler Mendieta: Co-Founder of the Boca Holiday Festival & Boca Strawberry Festival

The weekend-long festival includes fun for all ages:

Thrilling Rides: Experience the festive brilliance of Mizner Park's holiday lights from atop the Ferris Wheel, feel the rush of adrenaline on the Motorized Musical Swings, then embrace a change of pace aboard the Carousel's whimsical horses. Don't miss the chance to experience a winter wonderland activity in short sleeves at the synthetic Ice-Skating Rink with real ice skates! Enter a Life-sized Snow Globe, ride the Polar Express Train & slide down the Polar Bear Inflatable & Giant Fun Slide. Toddlers will be safely entertained in the fenced-in Holiday Soft Play Area. With a wide array of ride options, both the young and the young at heart are guaranteed a captivating and delightful experience.

Holiday Activities & Decorations: Enjoy a visit with the jolly man himself at Santa's Throne and don't forget to decorate a cookie to bring home in the Holiday Cookie Decorating Tent! Prepare to be transported into a magical experience throughout the weekend and relish in the many Winter/Holiday Photo Opportunities.

Live Shows & Entertainment: Kids will be captivated by Elsa, Olaf, Kristoff & Sven as they make the interactive story of **Disney's "Frozen"** come to life with multiple shows per day. In addition, you will be entertained by **Holiday Magic. Elf** Science Shows and the heartwarming sounds of **Christmas Carols.**

Gift Shopping: Featuring curated international and local artisans and vendors showcasing their unique crafts, gifts, and creative works. It's the perfect opportunity for last-minute holiday shopping and finding that special, one-of-a-kind gift. You can also find specialty foods to help with Holiday entertaining.

Curated Food Vendors: Embrace the festive spirit of the holiday season with an enticing array of local food vendors serving up delicious dishes, cocktails, and desserts. From honey baked ham sandwiches to peppermint cocktails to gingerbread cookies and candied apples. These culinary artisans infuse the festival with the warmth and nostalgia of this cherished time of year.

December is magical and this year the **Boca Holiday Festival** will be at the top of your list of feel-good events to attend. Get ready to share in the magic of the holidays together!

"We are thrilled to host our second event in Florida and launch a weekend-long celebration of the Holidays." - Jackie Ralston: Co-Founder of Artisan Promotions Inc.

Artisan Promotions has been recognized for 4 decades as a Top 100 show promoter in the US and produces the acclaimed <u>New England Christmas Festival</u> which is the #3 ranked Art and Craft Show in the nation by <u>Sunshine Artist Magazine</u>. Jackie & Skyler are bringing the same attention to detail in marketing, quality, and organization that they are known for from the Strawberry Festival, to this exciting Boca Holiday Festival. They have partnered with the City of Boca Raton to produce this spectacular event securing the PRIMO space - Mizner Park Amphitheater.

To purchase tickets, become a vendor, or learn more about the Boca Holiday Festival:

www.BocaHolidayFestival.com

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